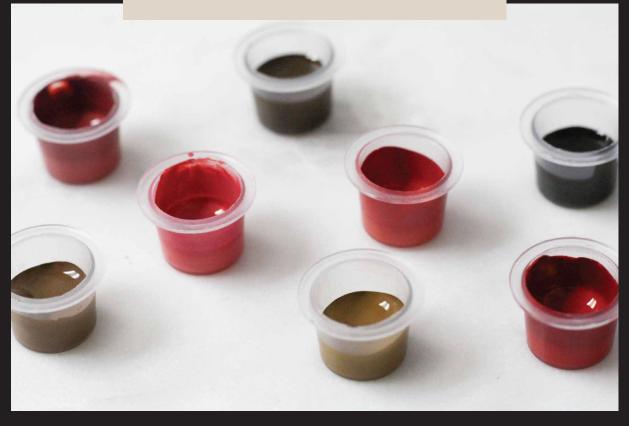
# Services INFO PACKET

Microblading, Powder Brows, Combo Brows, Lip Blush







#### I AM SO EXCITED YOU ARE HERE! Thank you for trusting me with your beautiful face.

Prior to booking an appointment with me, I ask that you read this packet so that you understand the techniques, your candidacy, prep + aftercare, and my policies. This is important for both of us, but mainly for you! I want you to be fully informed so that we can achieve your goals and that you are completely satisfied with your service.

Please let me know if you have any questions about any of the information, and I look forward to seeing you soon!

#### Best, Elizabeth



## Brow Services

## *Three* Types:

Microblading

Powder Brows

Combo Brows/ Blade & Shade



Cost for each of these services is \$350. I want you to choose your service based on which will fit your goals and be best for your skin type and lifestyle-not cost! If you're not sure which style you like best or which would be best suited to you, we can decide during your consultation at the initial appointment.



All brow services require a touch up at 6-8 weeks which is included in the initial appointment cost. I will reach out to you personally to schedule this touch up when you reach your healing mark.



If you have had prior permanent makeup on your brows at any point, I must see pictures before you book to determine if I can give you the results you desire. In most cases, we can work with old, faded tattoos, but there are some circumstances in which they are overly saturated, or the color is beyond correction with simply a cover up, and we may have to consider removal at this point.

## Microblading

Microblading is a *semipermanent makeup* technique created with a small hand tool/blade which deposits ink into the top layer of your skin to created tiny hairstrokes. This technique requires skin to show between strokes and in my opinion, *creates the most subtle look.* 



Natural results lasting 12-18 months before needing to come in for a touch up/color boost.

Minimal-mild pain depending on tolerance. I use two different types of numbing agents to ensure your comfort during the service.

Best suited for those with tight skin, small pores, and normal to dry skin types.

Of all the brow techniques, this method typically fades the quickest. Touch ups should be spaced out over time to allow enough fading so that we can keep the skin showing between strokes.

#### **COST: \$400**

(Includes required touch up at 6-8 weeks)

## *Not* a good candidate if:



ON BLOOD THINNERS.



SUNBURN, PSORIASIS, RASH NEAR THE AREA.



BOTOX WITHIN LAST 2 WEEKS.



ACCUTANE OR DOXYCYCLINE HYCLATE WITHIN THE LAST YEAR.



PRONE TO KELOID SCARRING.



SEVERE ACNE IN BROW AREA.



PREGNANT.



UNDERGOING ACTIVE CHEMOTHERAPY.



VERY OILY SKIN/LARGE PORES (MAY CAUSE POOR RETENTION/BLURRING).



PRIOR PERMANENT EYEBROW

MAKEUP (must send close up pictures in good lighting to determine if you are ready for a touch up and if this technique is suitable with the current tattoo.)

### Powder Brows

Powder brows are created using a small tattoo machine to gently insert pigment pixels into the skin to create a *soft, filled in makeup look*.

This can be as *natural or bold* as clients desire. I use less pixels in the fronts of the brow for a soft, non-square look.



Natural results lasting 18-24 months before needing to come in for a touch up/color boost.

Minimal pain and less traumatic to the skin.

Suitable for all skin types.

Gives more coverage than microblading - you won't have to fill in your brows!

COST: \$400 (Includes required touch up at 6-8 weeks)

## *Not* a good candidate if:



ON BLOOD THINNERS.



SUNBURN, PSORIASIS, RASH NEAR THE AREA.



BOTOX WITHIN LAST 2 WEEKS.



ACCUTANE OR DOXYCYCLINE HYCLATE WITHIN THE LAST YEAR.



SEVERE ACNE IN BROW AREA.



PREGNANT.



UNDERGOING ACTIVE CHEMOTHERAPY.



PRIOR PERMANENT EYEBROW MAKEUP (must send close up pictures in good lighting to determine if you're ready for a touch up or if the previous tattoo is able to be covered)

## Combo Brows / Blade & Shade

These techniques are simply a *combination* of the other brow services. In order to be considered for this service, you must be a candidate for both microblading & powder brows.

These services are *highly customizable* and give you the best of both worlds if you like the look of each technique!



Combo Brows: Very spaced out microblading through entire brow with powder/shading done in between strokes.

Blade & Shade: Microblading strokes at the head of the brow for a soft, fluffy start with powder/shading throughout the body and tail for more definition/coverage.

#### COST: \$400

(Includes required touch up at 6-8 weeks)

# *Not* a good candidate if:



ON BLOOD THINNERS.



SUNBURN, PSORIASIS, RASH NEAR THE AREA.



BOTOX WITHIN LAST 2 WEEKS.



ACCUTANE OR DOXYCYCLINE HYCLATE WITHIN THE LAST YEAR.



PRONE TO KELOID SCARRING.



SEVERE ACNE IN BROW AREA.



PREGNANT.



UNDERGOING ACTIVE CHEMOTHERAPY.

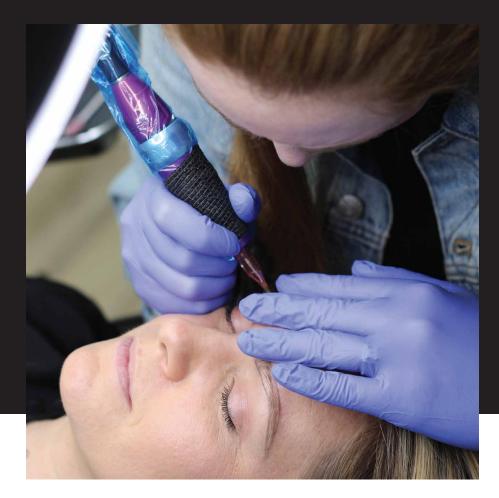


VERY OILY SKIN/LARGE PORES (MAY CAUSE POOR RETENTION/BLURRING).



PRIOR PERMANENT EYEBROW

MAKEUP (must send close up pictures in good lighting to determine if you are ready for a touch up and if this technique is suitable with the current tattoo.)



## Brow Prep & Aftercare

Prep and aftercare are hugely important to your end results. About 50% of the final outcome will depend on how well you prep for and how diligently you care for your brows after both the initial and touch up appointment.

Your brows WILL NOT be perfect after your initial appointment and that is completely normal. It is a 2-step process which is why the touch up is required. Here we can boost color and tweak shape until they are perfect.

## *Brow* Prep Instructions

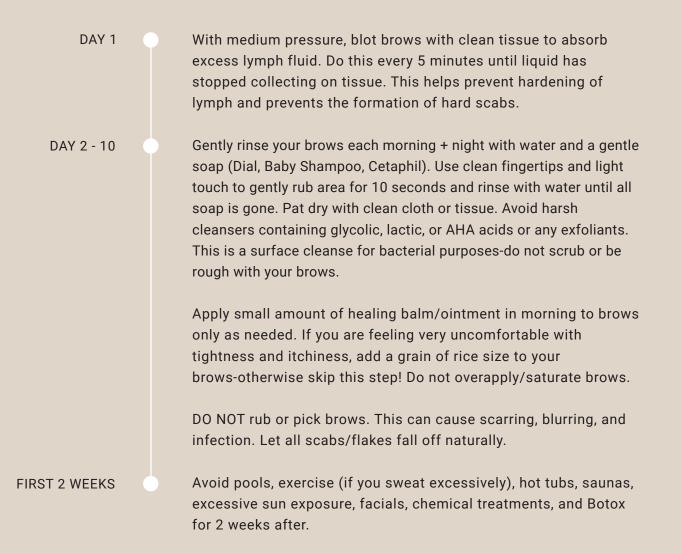
PRIOR TO APPOINTMENT	Advise artist of any prior permanent makeup, allergies, medical conditions, and current prescriptions that may affect the healing of your brows.
2 WEEKS BEFORE APPOINTMENT	Discontinue Vitamin A/Retinol products and avoid Botox procedures.
1 WEEK BEFORE APPOINTMENT	Discontinue Vitamin E and Fish Oil usage.
24 HOURS BEFORE APPOINTMENT	Avoid alcohol, caffeine, and Aspirin/Ibuprofen.
AT APPOINTMENT	Make sure to thoroughly read through all forms given to you and ask any questions before getting started.

Preview of Brow Colors :



# *Brow* Aftercare Instructions

It usually takes 7-10 days for the skin to heal. However, you should follow these instructions until your skin is completely healed. This occurs when all flaking and/or scabbing is gone!



### Brow Questions & Answers

### Q: *Does it hurt?*

Every client is different and pain tolerance varies by client. Most clients describe the pain level as minimal. I use a two-step numbing method to minimize discomfort. However, this is a still a tattoo. You will typically feel some discomfort.

#### Q: How long does it take?

I book all initial appointments for 2.5 hours to ensure enough time for paperwork, consultation, mapping, numbing, and the tattoo process itself. Your touch up will only take around 1.5 hours depending on retention.

#### Q: How long does it last?

This will vary by client. If aftercare instructions are followed diligently, your new brows will last approximately 12-24 months on average (depending on technique) before they're mostly faded- 18 months is average. For some people, their brows will last even longer, and some less. Certain factors such as sun exposure, tanning beds, some facial services, oily skin type, and frequent sweating/swimming will affect whether your brows will last on the higher or lower end of the expected 12-18 months. Coming more often than this increases the risk for scar tissue or causing your brows to look unnatural.

## Q: What if I have concerns about my brows after they heal?

If you have concerns about your brows after they've healed the full 6-8 weeks post touch up, please get ahold of me right away so we can discuss our options. I want all of my clients to be completely satisfied with their results, and I am here to help!



Lip blush is a *semipermanent lip tattoo* that gives the lips more definition and a beautiful sheer color when healed.

This is perfect for anyone who lacks a natural border, feels they have pale/colorless lips, or just wants a pop of color so that they don't have to put anything on for their daily routine! I use an aquarelle or watercolor technique that deposits tiny pixels into your lip tissue to build up the color while still staying very light and airy.



#### COST FOR THE LIP BLUSH SERVICE IS \$400.



This service requires a touch up at 6-8 weeks which is included in the initial appointment cost. I will reach out to you personally to schedule this touch up when you reach your healing mark.



Lip blush will last around 18-24 months on average.

## *Lip* Blush







# *Not* a good candidate if:



IF YOU HAVE A HISTORY OF COLD SORES YOU MUST GET AN ANTIVIRAL BEFORE THE APPOINTMENT TO PREVENT AN OUTBREAK POST PROCEDURE!

This is especially important as these breakouts are not only painful, but they will cause poor retention in the area as well.



PEOPLE WITH VERY DARK PIGMENTED LIPS OR DARK SPOTS.



PEOPLE WHO HAVE HAD LIP FILLER IN THE LAST 4 WEEKS. (Lip filler and lip blush are a great combo! We just need to make sure filler is done either 4 weeks before or 4 weeks after lip blush.)



PEOPLE WHO HAVE USED ACCUTANE WITHIN THE LAST YEAR.



PRONE TO KELOID SCARRING.



PEOPLE WITH AUTO-IMMUNE DEFICIENCY. (May Not Heal As Well)



PREGNANT.



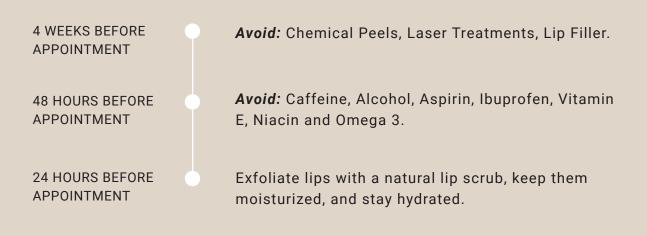
PEOPLE WHO ARE ON BLOOD THINNERS OR HAVE CONDITIONS THAT MAY CAUSE YOU TO BLEED EASILY.



PEOPLE WITH PRIOR PERMANENT MAKEUP ON THEIR LIPS-LINER OR FULL LIP. You must send pictures before making an appointment to ensure you are a good candidate for this technique.

### *Lip* Prep Instructions

If you have ever had a **cold sore**, you must obtain a prescription for an antiviral and take 2 days before appointment, day of, and 2 days after. This is critical to prevent a post-procedure outbreak which could cause poor retention. Ask your doctor or inquire with me for other options.



Preview of Several Lip Colors :



# *Lip* Aftercare Instructions

DAY 1 Wipe your lips with antiseptic wipe 30 minutes after appointment. Keep moist with ointment provided by your artist.
NIGHT 1 Before going to sleep, wipe lips with warm, moist cotton round followed by an antiseptic wipe. Apply generous amount of ointment.

Healing takes roughly 4-5 days. Keep them hydrated with ointment during this time. You may experience light peeling/flaking, and your lips will likely feel chapped or sunburned. Color will bloon during this period, and fade significalltly over the 6-8 week healing process before you come back for the required touch up.

- Avoid hot/spicy foods after your appointment.
- Drink from a straw after your appointment.



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- DO NOT use whitening toothpaste.
- Do not pick at chapped/peeling lips.
- Avoid exposing lips to the sun.



## Lip Questions & Answers

### Q: *Does it hurt?*

Lip tissue is sensitive, but we use two different forms of numbing during your appointment. The first is a topical lidocaine cream that we leave on for 30 minutes before beginning. Most people describe it as a mild discomfort, some find it painless.

### Q: How long does it last?

For most clients it will last anywhere from 18-24 months. This also depends on sun exposure as well as how pigmented you like them to look. You could come back for a touch up as soon as 12 months if desired.

### Q: Can I still wear lipstick?

Yes! This doesn't have to completely replace your lipstick use if you don't want it to. Most people pick a neutral everyday color that they can put a clear gloss or chapstick over for an effortless look, but you can still wear different shades of lipstick if desired.

#### Q: Does it make my lips bigger?

The definition alone can make your lips appear fuller; however, this procedure will not make your lips bigger. It is a common misconception due to the swelling that it makes your lips bigger, but this goes down within 24 hours (most people see it going down within 2-4 hours). Same goes for shaping, we can only work 1-2mm outside of your natural lip tissue.